

Introducing Opportunity

Director of Tourism

RROC is seeking an experienced professional to fill the position of Director of Tourism. You will be a dynamic leader with demonstrated experience and success in marketing, strategic planning, human resources, sales, project management and community engagement.

Regina is full of opportunity whether it be to live, work, visit or invest. So, we are looking for someone who will help successfully sell this message to a variety of audiences and also develop new strategies to grow Regina's tourism industry. We want you to build, motivate and guide our highly skilled tourism team.

You will have a passion for Regina, a business related degree; plus 7-10 years of marketing experience which includes proven skills in a leadership role. An equivalent combination of related education and/or experience will be considered.

To apply, please submit your resume and covering letter along with your salary expectation by 5 p.m. on January 13, 2012, to:

Regina Regional Opportunities Commission
Attn: Andrea Soby, Office Manager
Fax: 306.352.1630 E-mail: asoby@reginaroc.com
1925 Rose Street | Regina | Saskatchewan Canada | S4P 3P1

RROC values diversity in our workplace and encourages applications from all qualified Employment Equity candidates. We thank all applicants for their interest, however, only those selected for an interview will be contacted.